

MY MARKETING STRATEGY

STRATEGY/TASK	% OF TIME
Networking	75%
Marketing letters	15%
Internet job websites	5%
Recruiting firms	5%

Marketing Options

College alum office	Newspaper classified
College bulletin boards	Recruiting firms
Employment agencies	Resumes
LinkedIn	Temp help agencies
Social media	US Civil Service office
Marketing letters	JTSG Yahoo
Networking	Internet job posting sites
Newspaper articles	Industry magazines